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Job Specification – Marketing Programs Specialist

IQinVision Summary

IQinVision is the world's leading manufacturer of Megapixel Network cameras and is recognized as one of the pioneers and innovators in the fast growing field of IP Video for Security Surveillance and other video related applications. We are privately held and headquartered in San Juan Capistrano, CA with offices in Lancaster, PA and Utrecht, Netherlands.

IQinVision has an outstanding reputation for highly differentiated products and best-in-class customer service which has resulted in rapid growth. We are looking for key team members to help us manage this growth. The Marketing Programs Specialist, based in Lancaster, PA will be a key contributor to IQinVision's success. We will be looking for candidates with the following experience and skill-set:

Responsibilities

The Marketing Programs Specialist will be responsible for developing and managing all IQ marketing, partner and sales support programs to ensure IQinVision remains the industry leader in customer support and education. The individual will be responsible for:

- IQeye PRO and BASIC LINE Training events
- A&E Program including IQroadshows.
- IQbucks program including promotional item management
- IQsummit events
- Price List management
- IQtechnology partner program
- Distributor and Integrator product promotion programs
- Supporting Business Development with new technology partnerships
- Supporting Vertical Marketing Programs

Experience

Applicants should have experience in the following:

- Program management
- Event planning
- Marketing

Performance Skills

- Ability to manage and motivate with attention to detail
- Team player with an ability to work in a matrix environment
- Excellent organizational, resource management and communications skills
- Strong creative and writing skills
- Willing to work long hours including evenings and weekend and travel 20% of the time for events

Contact Information for Resumes:

MarketingResumes@iqeye.com